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News Release

2025 IOWA FFA AG SALES LEADERSHIP DEVELOPMENT EVENT

97th Iowa FFA State Leadership Conference

AMES, IA - The Iowa FFA Ag Sales Leadership Development Event (LDE) was held at the Iowa State Center, Ames, on Monday, April 14, 2025. Twelve individuals participated in this year's LDE. The first place individual for the event was Brock Soppe from the North Fayette Valley FFA Chapter at West Union. Their agriculture education instructor and FFA advisor is Miss Kylee Smith. The second place individual for the event was Taylor Hilkin from the West Dubuque FFA Chapter at Epworth. Their agriculture education instructor and FFA advisor is Mr. Matt Lansing.

Participants in the Ag Sales Leadership Development Event were required to sell an agricultural product to one of the event judges. The purpose of this event is to prepare FFA members in developing skills and techniques important toward becoming successful salespersons of agricultural products. The Iowa FFA Ag Sales (Individual) LDE is made possible with support from Steffes Group through the Iowa FFA Foundation.

The results from the Ag Sales (Individual) LDE are listed below.

Place	FFA Member Name(s)	Chapter P. O.	Rating
1	Brock Soppe	West Union	Gold
2	Taylor Hilkin	Epworth	Gold
3	Adeline Stone	Leon	Gold
	Lauren Comes	Atlantic	Gold
	Mallory Bruhn	Muscatine	Gold
	Dayn Simonsen	Alta	Silver
	Clayton VanAernam	Audubon	Silver
	Fiona Amstutz	Bloomfield	Silver
	Wyatt Herrstrom	Boone	Silver
	Tommy Barnett	Clarksville	Silver
	Nolan Ide	Creston	Silver
	Luke Steinkamp	Lake View	Silver

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of more than 20,300 student members as part of 270 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com and on social media.